

**New Jersey ATS Campaign Press Release  
Social Copy**

**Tuesday, August 24**

Platform	Copy	Image
	Hey New Jersey, want to learn how you can help reduce battery-related fire danger? We're thrilled to partner with @ANJR2017, the Association of New Jersey Household Hazardous Waste Coordinators, and @RecycleCoachApp on a new education campaign to increase awareness around the safe handling and recycling of consumer batteries! Visit <a href="http://avoidthespark.com/nj">avoidthespark.com/nj</a> for battery safety FAQ's and helpful resources! #avoidthebatteryspark	
	It's time to get #batterysafetysmart New Jersey! We've teamed up with ANJR, @NJHazWaste, and @RecycleCoachApp to increase awareness around the safe handling of consumer #batteries. Visit <a href="http://avoidthespark.com/nj">avoidthespark.com/nj</a> for helpful resources on how to #avoidthebatteryspark!	
	The rise in rechargeable battery-related fires in waste and #recycling facilities across the country, and in New Jersey, highlights a need for increased #batteryrecycling education. We've partnered with the Association of New Jersey Recyclers (ANJR), the Association of New Jersey Household Hazardous Waste Coordinators (ANJHHWC), and <a href="#">@Recycle Coach</a> on a new education campaign designed to reduce battery-related fire danger by helping residents identify and #recycle household #batteries. Learn more at: <a href="http://avoidthespark.com/nj">avoidthespark.com/nj</a> . #avoidthebatteryspark #batterysafetysmart	