

Top Ten Ways To Help Promote E-CYCLING in NJ



 Print a message on the customer's receipt when any electronic item is purchased.

Example: Recycle Your Electronics in NJ

Visit www.recyclenj.org or call 1-866-DEP-KNOW (866-337-5669)

 Work with your County & Municipal recycling coordinators to promote local **E-CYCLING** programs.

 Place educational info near checkout for customers.

E-Cycling is Free, Easy and It's the Law!

 Train your staff to educate customers about the proper way to recycle TV's and computers.

 Periodically announce **E-CYCLING** PSA in store.*

 Add **E-CYCLING** message to your store's weekly flyer.

 Have employees wear a button that says:*

**Ask Me About
E-Cycling**

 Place recycling reminder stickers on items covered by E-Waste Legislation.*

 Promote **E-CYCLING** Do's, Don'ts, and How To info on your website.

 Don't limit recycling efforts to E-Waste – remember to recycle cans, bottles, cardboard and paper.

Also, be an environmental steward for:

- Reusable grocery bags
- Rechargeable batteries (visit www.call2recycle.org)
- Litter (place litter and recycling receptacles near shopping cart areas)

* Available for download at www.njhazwaste.com

E-CYCLE your TV's, Computers & Electronics Today!